

ABSTRACT

A method of and an apparatus for setting and adjusting a print location for printing by a printer, by which the information about the print location where a print will start is set by the user as an option and a printer is controlled such that an image or text, *etc.* to be printed is printed out at a desired position on a paper, is provided. Printing is executed by first setting the print location for printing by a printer set directly by the user and then determining a print starting location considering the set print location information and margin information related to a document. Thus, a document having the same margins can be printed for various applications. Furthermore, a desired portion of text or image data, for example, can be printed out at a designated position on a printing paper by scaling up or down a document.